

Promoting and Supporting Visual Arts and Artists

Fargo Moorhead Visual Artists

RE: Request for Planning Proposals

Fargo Moorhead Visual Artists promote and support quality visual arts in the Fargo-Moorhead area by educating and encouraging visual artists and their communities. The FMVA is a recognized 501(c) (3) non-profit organization open to everyone interested in supporting local and regional arts.

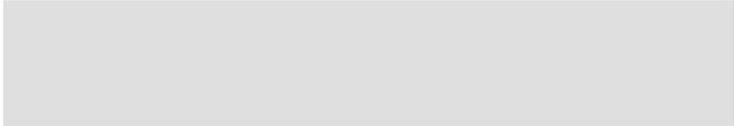
The FMVA has been an active organization in the FM arts scene. We put together a yearly studio crawl that has been successful, an event that is currently run by one of our members, Jon Offutt. We also hold monthly Visual Talks that are open to the public at the Plains Art Museum. Recently, our board grew from 9 members, to a total of twelve members. This growth has signaled change, but also caused us to ask questions about where we are headed next as an organization.

We, as a nonprofit organization that has been steadily growing, have two concerns. One concern is a potential need for a physical space. Currently, we partner with other organizations to use their spaces for our art shows, visual talks, board meetings, and other events. We enjoy these partnerships, but also wonder about how we could grow our presence with our own personal, permanent space. A second concern is a possible need for a communications coordinator or director. This individual would be a new hire and would run our website, Facebook page, press releases, and other social media platforms, as well as perform other public relations duties.

With these concerns come questions for us as an organization. Would we need funding for these changes, and where would we get that funding? Is a physical space even a need for us at this time, especially considering our strong relationships with other local organizations and companies? Could we pay a Communications Coordinator or Director to help run and further build our website and public relations? We have paid a company to build our new website, but we found the company to not be the best fit for our current needs, so we do have concerns about further outsourcing of this work.

Because we need to move forward quickly, please submit a proposal of no more than 12 single-spaced pages at the time you provide a 10-minute pitch to us. We ask this work be submitted to us within 6 weeks. The proposal should be addressed to the FMVA, at the above address. Our organization would be happy to create time in the next two weeks to meet with your firm to answer any questions about this

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opportunity. You may feel free to email us with questions at info@fmva.org. In the meantime, I also encourage you to visit our website <http://fmva.org> for further information.